



## Effective Motivational Leadership®

As the world of business has changed and evolved, the need for effective leaders has skyrocketed. For businesses to become truly empowered and innovative enterprises, they must develop motivational leaders throughout the entire organization.

The Effective Motivational Leadership program will help participants to understand what it takes to become an effective motivational leader by building and communicating your vision for the future. You will also learn to develop winning teams for the 21st Century which will lead to organizational change and innovation.

This 11-session course is facilitated bi-weekly over 11 weeks. It consists of a Kickoff, Goals Workshop, DNI° 360 Leadership Assessment, 8 Lessons, and a Graduation Celebration.

<p><b>1 – The Challenge of Becoming an Effective Motivational Leader</b></p> <ul style="list-style-type: none"> <li>• The Responsibilities of Leadership</li> <li>• The Core Values of Effective Leadership</li> <li>• A Positive Self-Image Leads to Success</li> <li>• Choosing an Attitude of Courage</li> <li>• Effective Leadership Demands Courage</li> </ul>	<p><b>2 – Vision and Communication</b></p> <ul style="list-style-type: none"> <li>• The Importance of Vision</li> <li>• Understanding the Need for a Clear Vision</li> <li>• Commitment to a Shared Vision</li> <li>• Communication- the Vital Human Connection</li> <li>• Communication Skills Can Be Learned</li> <li>• Planning the Total Message</li> <li>• Verbal and Non-Verbal Communication</li> <li>• Careful Listening for the Total Message</li> </ul>
<p><b>3 – Becoming a Motivational Leader</b></p> <ul style="list-style-type: none"> <li>• Methods of Motivation</li> <li>• Understanding Human Behavior</li> <li>• The Process of Motivation</li> <li>• Motivation is Personal and Internal</li> <li>• Basic Human Drives and Desires</li> <li>• Motivation in the 21<sup>st</sup> Century</li> </ul>	<p><b>4 – Building and Leading Effective and Productive Teams</b></p> <ul style="list-style-type: none"> <li>• What Makes up a Successful Team?</li> <li>• Team Building: Recruiting Winners</li> <li>• Keys to Effective Teams</li> </ul>

### 5 – Developing People to Their Full Potential

- Bringing out the Best in Team Members
- Personal Growth and Renewal
- Principles of Growth
- The Power of Written Goals
- Training and Skill Development
- Coaching for Results
- The Coaching Process

### 6 – Empowering Team Members

- Sources of Authority and Power
- Making the Most of Authority and Power
- Sharing Power with Team Members
- Delegating with Purpose
- Overcoming Obstacles to Empowerment
- An Organization of Leaders

### 7 – Leading Change and Innovation

- Change is Everywhere
- Overcoming Resistance to Change
- Leading the Way for Change
- The Psychology of Change
- Using Innovation to Succeed
- Leading Innovation in Your Organization

### 8 – The Leader of the Future

- Leading Into the Future
- The Demands of Leadership
- Rewards of Leadership
- Your Leadership Journey



Goode Solutions Inc. - Ohio

200 E. Campus View Blvd \* Suite 200 \* Columbus, OH 43235 \* (614) 500-0747 \* [www.goodesolutionscorp.com](http://www.goodesolutionscorp.com)